

Dispelling Myths Noncommunicable diseases: Cancer

September and October, are both globally recognised by W.H.O to mark awareness on issues related to Cancer.

September is recognised as Childhood Cancer Awareness month, while October marks Breast Cancer Awareness month.

India has one of the highest rates of prevalence of child cancers (largely leukemia and solid tumors) but a very low recovery rate, due to non-detection of the disease on time. Poverty and illiteracy add to this burden. Whilst in the West, childhood cancers cure rates can go upto 85%, this is only 40% in India.

With the onset of Covid19 and all focus on one health issue, critical diseases including cancer, have borne the biggest brunt in terms of access to hospitals for treatment, vulnerability of children to Covid19 due to low immunity levels and non-detection of new cases over the last 6 months due to the lockdown. However since August this situation has improved, and people are now slowly returning for treatment to hospitals in urban cities.

The Foundation ran a short awareness campaign for employees of HDFC to dispel myths associated with Cancer and spotlight our work in prevention, treatment and cure of Childhood cancer, our reach, essentials for child cancer treatment and some myths v/s facts on childhood cancers.

Should you wish to personally support a child with cancer for treatment or their nutrition needs, our partners are listed.




September
is
Childhood Cancer Awareness
Month

Good news is that with early detection, proper care and treatment, the survival rate of children with cancer are high.

Cancer care is one of the Foundation's core focus areas and we support **three transformative interventions** that are critical to increasing survival chances and recovery times of children fighting cancer



Nutrition for Children with Cancer



Residential Facilities for Children undergoing Cancer Treatment



Treatment Support for Children with Cancer Incl. Surgeries, Bone Marrow Transplant

★ Our Partners ★

 <p style="font-size: 0.8em;">Supporting ~700 children</p> <p style="font-size: 0.7em;">We support Cuddles Foundation to help children fight cancer through holistic nutrition, food aid and caregiver support in 3 government hospitals in the East and North East India</p>	 <p style="font-size: 0.8em;">Supported 340+ families</p> <p style="font-size: 0.7em;">We support 2 residential centres in Mumbai and Vellore for children and their parents from low income backgrounds travelling from villages to cities for treatment.</p>
 <p style="font-size: 0.8em;">Supported treatment for children with Leukemia</p> <p style="font-size: 0.7em;">Long term treatment support (up to 2 years) for children with leukemia, treated at Kanchi Kamakoti CHILDS Trust Hospital in Chennai</p>	 <p style="font-size: 0.8em;">Supporting 100+ Cancer Surgeries</p> <p style="font-size: 0.7em;">We support paediatric cancer surgeries across 2 hospitals in Mumbai and Bangalore</p>
 <p style="font-size: 0.8em;">Supported treatment for 140 children</p> <p style="font-size: 0.7em;">We support affordable Stem Cell Therapy & after treatment support to children & families from low income backgrounds</p>	

MYTH ★ VS ★ FACT

<p style="font-size: 0.7em;">There is no cure for childhood cancer</p>	 <p style="font-size: 0.7em;">If detected on time and given proper treatment, survival chances of children with cancer are known to increase upto 85%</p> <p style="font-weight: bold; font-size: 0.8em;">Early Diagnosis And Treatment</p>
<p style="font-size: 0.7em;">Childhood cancer survivors will never have normal lives</p>	 <p style="font-size: 0.7em;">Many children return to normal life after treatment - going to school, playing with friends etc. This becomes easier with support from family, teachers, friends, and other caregivers</p> <p style="font-weight: bold; font-size: 0.8em;">Life After Cancer</p>
<p style="font-size: 0.7em;">Childhood cancer survivors no longer need any follow-up care</p>	 <p style="font-size: 0.7em;">Follow-up care remains critical as child survivors are at higher risk for secondary cancers or health conditions related to their initial cancer treatment.</p> <p style="font-weight: bold; font-size: 0.8em;">Follow up Care</p>