

PRIVACY POLICY

The contents of this Privacy Policy along with the terms of the Website User Agreement available at <http://www.htparekhfoundation.com> are applicable to all hyperlinks under <http://www.htparekhfoundation.com> (this “**Website**”). The User hereby acknowledges having read and accepted the same by use and/or access of this Website.

1. The HT Parekh Foundation (“HTPF”) respects the User’s privacy and recognize the need to protect the personally identifiable information (any information by which the User can be identified, such as name, physical and email address, phone number etc) which and if the User shares with us. We would like to assure the User that we follow appropriate and necessary standards when it comes to protecting the User’s privacy on this Website.
2. By using or accessing this Website, the User agrees to the collection and use of the User’s **Sensitive personal information, or any other** data such as, *inter alia*, your name, email address, telephone number, age, address, PIN code, etc., and / or your occupation, interests, etc (hereinafter referred to as “data”), by HTPF in the manner provided in this Privacy Policy. If the User provides any information that is untrue, inaccurate, not current or incomplete or if HTPF has reasonable grounds to suspect that the Data or any part thereof is untrue, inaccurate, not current or incomplete, HTPF shall not be responsible for authenticity of data provided by the User. Further, we may link to the websites of other third parties. These third-party websites may collect personal information about Users on those Websites, and our Privacy Policy does not extend to these external websites and third parties. Please refer directly to these third parties web sites regarding their privacy policies.
3. In general, the User can visit this Website without telling us who the User is or revealing any personal information about the User. We track the Internet Protocol address from which the User visit our websites and analyze this data for trends and statistics independently or as per our agreement with our third party service providers, but the individual User remains anonymous. We use the information that we automatically receive from the User’s web browser to see which pages the User visits within our Website, which Website the User visited before coming to ours, and where the User goes after the User leaves this Website. We develop statistics that are helpful to understand how our visitors /the Users can use this Website. We use this information in the aggregate to measure the use of our Website and to administer and improve our Website. This statistical data is interpreted by us in a continuing effort to present the Website content that visitors are seeking in a format they find most helpful. The data provided by the User shall be retained by HTPF till the time it may be required for providing HTPF’s services or any other additional services of HTPF and its affiliates.
4. Some of our web pages including our third party service providers store and use "cookies" so that we can serve the User better, with customized information when the User returns to our site. Cookies are identifiers which a web site can send to the User’s browser to keep on the User’s computer to facilitate the User’s next visit to our site. The User can set the User’s browser to notify the User when the User is sent a cookie, giving the User the option to decide whether or not to accept it. The information we collect and analyze is used to improve our service to the User. The

User agrees that we or our third party service providers collect the User's IP address or other unique identifiers. At times, we also use these identifiers to collect information regarding the frequency with which our guests/Users visit various parts of our sites. We, either through ourselves or our affiliates or group companies may combine the User's IP address with other personally identifiable information for marketing and for market research purposes, including internal demographic studies, so that we can optimize our services and customize this Website for Users and /or other such purposes as HTPF may require.

5. We may combine the User's visitor session information or other information collected through cookies, web beacons and other technical methods with personally identifiable information in order to understand and improve the User's online experiences and to determine what products, promotions and services the User prefers or are likely to be of interest to the User.
6. Cookies, web beacons and other technical methods may involve the transmission of information either directly to us or to another party authorized by us to collect and use information on our behalf. The information from the use of these technical methods may be collected in a form that identifies the User personally. The User may get cookies from our advertisers. We do not control these cookies, and once the User has clicked on the advertisement and left our Website, our Privacy Policy no longer applies.
7. There are times when we may collect personal information/data from the User such as name, email address, phone number etc. If the User chooses not to provide the information we request, the User can still visit this Website, but the User may be unable to post any queries ,comments or contact us through the website.
8. We will not sell, trade or disclose to third parties any information provided by the User for, or use of, any online service (including names and addresses and other data) without the User's consent, save and except to any of our affiliates or group companies for helping the User in receiving information and offers in relation to the businesses of our affiliates or group companies and as may be required. If at any point in time the User wishes to opt out the User may withdraw any consent previously given, by written communication or by sending e-mail from registered e-mail address of the User. Upon the User's refusal to provide data /information or withdrawal of consent HTPF reserves right to refuse to provide or discontinue its products and services.
9. We will take appropriate steps to protect the information the User shares with us. We have implemented technology and security features to safeguard the privacy of the User's personally identifiable information and other data from unauthorized access and improper use or disclosure.
10. If our privacy policy changes in the future, it will be posted here and a new effective date will be shown. The User should access our privacy policy regularly to ensure that the User understands our current policies. Please refer to the privacy policy in the User's subject line. HTPF will attempt to respond to all reasonable concerns or inquiries on a best efforts basis.
11. When the User provides User information/details on this Website, the User agrees that we or any of our partners/ affiliate/ group companies/third party service providers may contact the User from time to time to provide the offers/ information of such products/ services that we believe may benefit the User. Also, the User agrees that we may provide information so collected from the User

to government authorities or any court of law as per the applicable laws of India or as per our agreement with our third party service providers or any third party.

12. The User understands and agrees that, because of the nature of the Internet, we may transmit the information collected from the User to another country, but among our affiliates and group companies or third party service providers, for purposes such as storage, or carrying out the processing detailed above, for their business purpose, or because of location of our servers.
13. We may change this Privacy Policy from time to time without requiring any consent from anyone and we will post the latest version on this Website.